



NEWS AND INFORMATION

For Immediate Release

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Mindego MPEG-4 Analyzer Supports H.264/AVC Video

MA-4600 update adds support for MPEG-4 Part 10, AAC audio, multi-file analysis

Santa Clara, California – August 12, 2004 – Mindego Inc. announced today it is now shipping the Mindego Analyzer 4600, the first major update to its MPEG-4 off-line media stream analysis product. The Mindego Analyzer is software that enables MPEG technical professionals to analyze, optimize, and troubleshoot MPEG-4 media streams and the coding systems that create them.

The most significant new capability delivered by the Analyzer 4600 is the analysis of H.264/AVC video streams. The update to the 4600, which also adds AAC audio verification and the ability to analyze multiple files in batch mode, is provided free to all existing users of the Analyzer 4500. The addition of AVC coding analysis reflects the increasing demand for test and measurement tools to facilitate the development of AVC processors and systems. AVC coding is expected to see widespread adoption across an array of industry segments, including wireless communications, IP-based television systems, next generation DVDs, satellite and over-the-air broadcasting, and monitoring and surveillance applications.

"Mindego's analyzer helps us thoroughly examine the structure and compliance of media streams produced by our encoding technologies," stated Patrick Lefevre, Principal Engineer for WIS Technologies, a leading provider of multi-format compression solutions for the transmission of audio and video over Internet, mobile, and wireless networks. "We're committed to standards-based compression, and while MPEG-4 and H.264 give us immense opportunities to apply our own innovations for performance, quality and power consumption, it's essential to have basic standards conformance. We've deployed the Mindego Analyzer on a network basis and encourage our entire technical staff to take advantage of its many tools."

About the MA-4600

The Mindego Analyzer is a Windows® based software application that enables users to examine the contents of stored MPEG-4 media files. The software uses a top-down approach to stream examination and provides numerous navigation aids to provide random access to MPEG-4 files at all levels. The MA-4600 supports the analysis of MPEG-4 video (Part 2, simple and advanced simple profiles), H.264/AVC video (Part 10, baseline, main and extended and profiles), AAC audio, and MP4 and 3GPP file structures. The analyzer performs tests for semantic and syntactic video compliance, and checks for conformance to MP4 and 3GPP metadata, and ISMA v1.0 specifications where applicable. Its graphical interface provides fast, easy and informative access to the nested levels of data in the MPEG-4 object hierarchy.

The MA-4600's new multi-file feature enables users to open and display the contents of two or more MPEG-4 files simultaneously. The selected files are displayed in the analyzer's tree view window. Users can then select the entire set of files, or individual objects from each file, and activate the batch analysis feature. The tree view window includes a folder with user-generated reports for specific files. Reports are viewed directly from the tree view window and are presented in HTML, with hyperlinks to facilitate quick browsing.

Pricing and Availability

The Mindego Analyzer 4500 is shipping now and is available from Mindego directly in North America and from its distribution partners in select countries. The full-featured MA-4600 analyzer is priced at \$5,995 (US) and includes 12 months of technical support and software upgrades. Pricing may be higher in some countries. All current users of the MA-4500 will be upgraded to the MA-4600 at no charge.

About Mindego

Mindego creates software that helps media professionals develop interactive multimedia applications compatible with international media standards. Mindego is a software solutions company, offering a development platform, tools, complete applications and professional development services. Mindego is privately held and based in Santa Clara, California. Further information can be found at www.mindego.com.

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