



NEWS AND INFORMATION

For Immediate Release

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Mindego Announces MPEG-4 Analyzer Software

MPEG-4 discovery, analysis and conformance checking tool to ship in October

Santa Clara, California – September 8, 2003 – California software developer

Mindego Inc. today announced the October availability of its first software product, the Mindego Analyzer. The analyzer is designed for MPEG technical professionals who require tools to examine, verify, optimize and troubleshoot stored MPEG-4 media streams. Mindego also announced that IBE, Inc., a leading digital video technology integrator in Japan, has signed on as its first authorized reseller.

“Most of the 300 to 400 companies around the world that are developing MPEG-4 products use a variety of discovery, analysis and measurement tools to assist their research, engineering and product testing efforts. We believe many of them will find our analyzer highly useful and great value for money.” said Paul Collins, Mindego’s president. He added that the correct coding and formatting of MPEG-4 data is central to

the platform Mindego is developing to enable the creation of interactive MPEG applications.

About the Mindego Analyzer

The Mindego Analyzer is a Windows® software application that allows users to examine the contents of MP4 media files and bitstreams. It is designed for multimedia professionals with various levels of knowledge and experience with MPEG technologies. The software provides a wealth of analysis capabilities, ranging from basic discovery information (“What’s in this file?”) to the in-depth interrogation features necessary for optimizing picture quality and coding efficiency. Among its many features the analyzer provides:

- MP4 file and video elementary stream input
- Conformance checks for MP4 files, MPEG-4 video (Part 2), ISMA v1.0
- Pass-through and hand-controlled operational modes
- Random access video navigation
- Complete header field presentation
- Macroblock, PSNR, motion vector and coding tools analysis
- VBV buffer analysis

Availability and Configurations

The Mindego Analyzer will be available in October and offered in two configurations, the 4500 and 4000. The 4500 provides the full analyzer feature set and is targeted to video encoder developers. The more economically priced 4000 does not include analysis at the macroblock detail level or the video buffer modeling feature. Product pricing is available directly from Mindego or its reseller partners. Mindego is

proud to award its first reseller territory to IBE Inc., a leading digital video technology integrator that operates in Japan. Additional Mindego reseller partners will be announced in the near future.

About Mindego

Mindego creates software that helps media professionals develop interactive multimedia applications compatible with international media standards. Mindego is a software solutions company, offering a development platform, tools, complete applications and professional development services. Mindego is privately held and based in Santa Clara, California. Further information can be obtained from the Mindego web site at www.mindego.com.

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